Case study

Enabling scalable high-quality healthcare with a primary care model powered by AI



<u>Curai Health</u> is on a mission to expand access to high-quality, affordable healthcare for everyone. Curai Health works with health systems, health plans, and third-party administrators to provide a new level of primary and urgent care by leveraging deep clinical and machine-learning expertise. Curai's virtual-first enablement helps scale care delivery by extending clinical capacity, driving higher-quality service, better patient experiences, and lower operational costs.



The opportunity

- Virtual care optimizes healthcare resources and the workforce by improving efficiency and reducing costs. Virtual care can handle routine follow-ups, patient communication, monitoring, and coaching by incorporating new technologies, such as AI-enabled chat or innovative care team structures.
- This approach alleviates the time burden on physicians, allowing them to focus on providing excellent patient care while being their most empathetic selves.

The challenge

- Providing convenient patient care can be challenging due to various barriers, including limited access to healthcare facilities and providers, busy schedules, costs, and transportation issues.
- These barriers often lead to gaps in care, resulting in poor health outcomes and increased healthcare costs. A chat-based provider offers a highly accessible avenue of care for all patients, allowing them to receive timely and efficient healthcare services from the comfort of their homes or on the go.

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The approach

• Curai Health partners with health systems to extend their urgent and primary care provider capabilities through AI-powered virtual care services.

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• This integration ensures that patients receive comprehensive care within their existing network, leveraging AI technology to facilitate greater access, seamless communication, and care coordination. Curai Health's "clinician-in-the-loop" approach also provides oversight and expertise.



The success

- Curai's AI technology facilitates timely and accurate patient communication that's available 24/7, resulting in better health outcomes and higher patient satisfaction.
- This approach unlocks new touchpoints for health systems to accept patients, which might otherwise be difficult for those at capacity with staff or trying to reach remote populations.
- By leveraging virtual care platforms, health systems can quickly scale their services to meet increasing demand, particularly in underserved areas, without the need for extensive infrastructure investments.

We use AI to superpower our patient care teams to support health systems in providing an excellent care experience."

— Dr. Davis Liu

Chief Medical Officer, Curai Health

