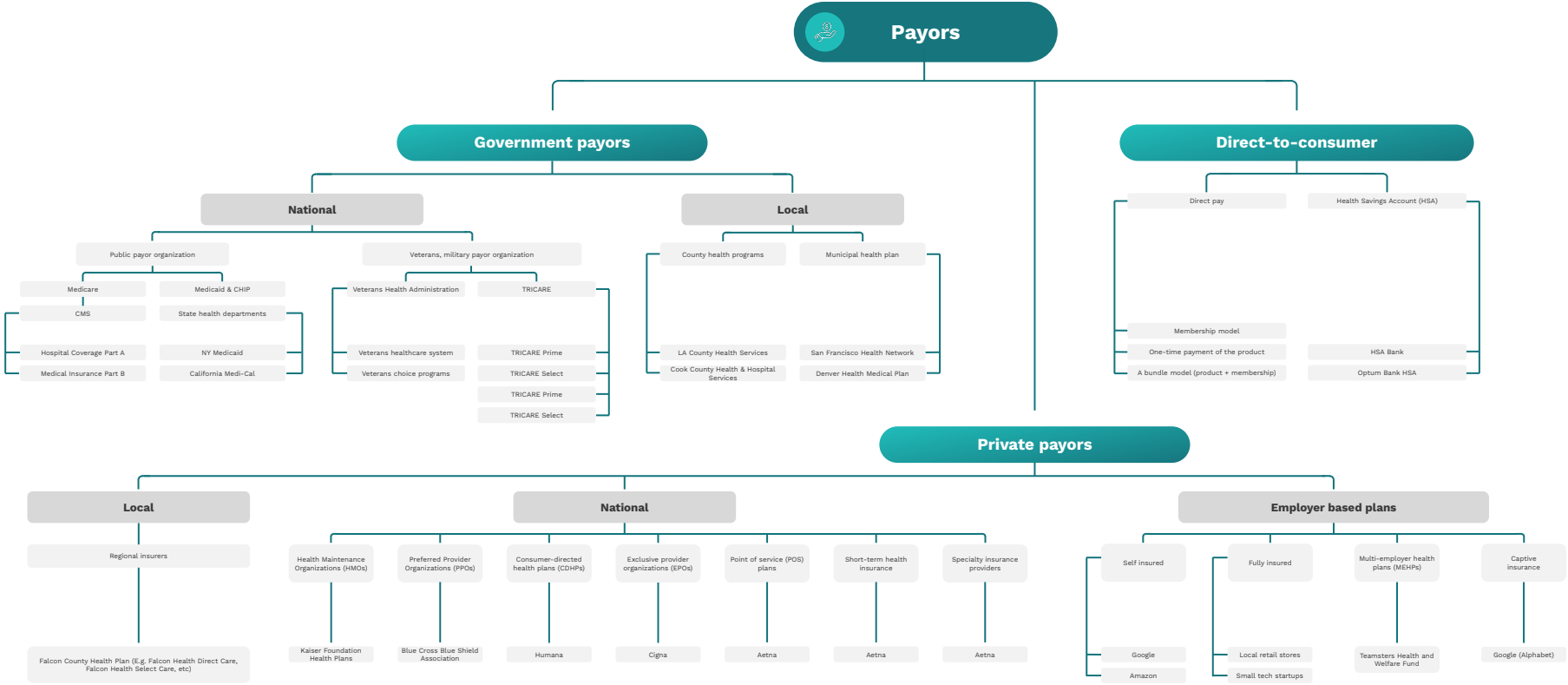U.S. Payor Landscape Map