

Nesrine Lajmi

Evidence Lead for Clinical Insights

Roche

Generating timely, cost-effective, and fit-for-purpose evidence is essential to accelerating the adoption of digital health technologies. By leveraging standardized frameworks, we can streamline evidence generation, enhance regulatory and payer confidence, and deliver digital health solutions to patients faster.

Resources like DiMe's IEP Framework are instrumental in guiding our approach, ensuring that our evidence aligns with the needs of all stakeholders, including regulators, clinicians, payers, and patients. This initiative is critical to building trust in digital health, and I am proud to contribute to a future where safe and effective digital health technologies are widely accessible through an integrated evidence-driven approach.



