

# Showcasing biotech success stories: digital endpoints in clinical trials



**Tuesday, January 28, 2025**

11:00 AM - 12:00 PM ET



**Lauren Alani**

*Director, Digital Innovation*  
Seuss+



**Prashant Bansal**

*Senior Director, Imaging & Digital Biomarkers*  
Dyne Therapeutics



**Peter Fernandes**

*Former CEO*  
Bellerophon Therapeutics



**Sarah Valentine**

*Partnerships Lead*  
Digital Medicine Society (DiMe)  
**Moderator**

# 81 Sponsors have collected 505 digital endpoints

Primary, Secondary or Other/Exploratory



abbvie

ABIDE THERAPEUTICS



ALKAHEST

Allurion



BIOAGE



CIONIC



CuraSen



DEXCOM



Lilly



Genentech



HALEON



idorsia



Insulet



SYOWA KIRIN



luna



ONEU Therapeutics



PHARMACOSMOS



REGENERON



SANOFI



teva



ultragenyx



ZOLL



# But first, housekeeping

- Please note: **today's session is being recorded**
  - Slides and recording will be available on DiMe's webinar page after the session
- To ask a question for discussion during live Q&A, please either:
  - **'Raise your hand'** in the Reactions and the moderator will unmute you to ask your question live, or
  - **Type your question** into the chat box

\*\*\* Participants are not permitted to transcribe this webinar; violators will be removed from the session.

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# Cut Slides - Prashant Case Study

# Introduction: Lauren Alani



Director Digital Innovation



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# Introduction: Seuss+

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PHARMA CLIENTS  
SUPPORTED  
WORLDWIDE

75+

LIFE-SCIENCE  
SUBJECT MATTER  
EXPERTS TO FIT  
PROJECT NEEDS

13+

YEARS FOCUSED  
ON VENDOR  
OPTIMIZATION FOR  
CLINICAL  
DEVELOPMENT

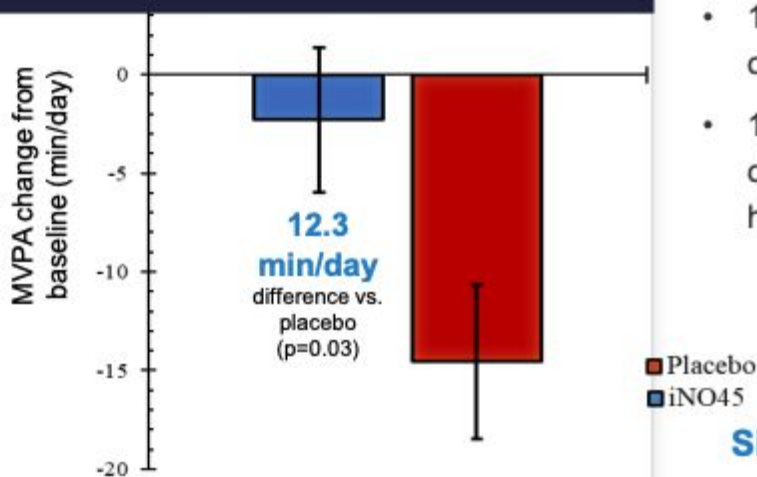
# “Innovate with Regulators – Taking the plunge with Actigraphy in the US”

*Peter Fernandes – Former Chief Executive Officer & Chief Regulatory, Safety & Quality Officer  
Bellerophon Therapeutics*

- A 5-year Journey with obtaining FDA (CDER's) acceptance and implementation of a DHT measure - Actigraphy as a single primary endpoint for Phase 3 registration study with a significantly reduced sample size.
  - Saving is Both Cost and Time
  - Actigraphy Exploratory Anchoring Analysis:
    - PGIS/PGIC – a preliminary read

## Phase 2 data supports use of MVPA measurement as primary endpoint for Phase 3 trial

Moderate to vigorous physical activity (MVPA; min/day) maintained on iNO45 while placebo patients deteriorate



14.6 min/day decline in MVPA on placebo; 2.3 min/day decline in MVPA on iNO45 at month 4

- 12.3 min/day (~21%) difference in time spent in MVPA as compared to placebo
- 10-20% change in actigraphy parameters estimated to be clinically relevant in diseased populations (fILD, COPD, heart failure)<sup>‡</sup>

Similar trend seen in overall activity

- iNO45 group remained stable
- ~6% placebo adjusted difference (89.4 counts/min)

MMRM analysis based on change from Month 1 to Month 4; data points and error bars = LS mean and standard error; p-value not adjusted for multiplicity



## **FDA Discussion and Agreement (reached April 2019) on MVPA as a Primary Endpoint in Phase 3 IPF Study**

### **Question 2:**

Is FDA in agreement with the proposed Pivotal Phase 3 study with **Physical Activity** parameters as measured by **Actigraphy** as the Primary Endpoint?

### **FDA Response to Question 2:**

**Yes, we agree with your study design.**

*Additional FDA recommendations: Carefully specify the primary endpoint “change (%) in minutes of moderate activity (MVPA) measured via actigraphy from baseline to week 16”.*

## Cohort 2 Re-analysis Based on Final REBUILD Compliance Criteria for Actigraphy

- **Initial trial size of 300 patients** was initially powered to achieve a p-value of 0.01
- Actigraphy Primary and first secondary endpoint now **powered (>90%) with just 140 patients**

| Endpoint  | Significance Level | Estimate of treatment effect | Sample size for 90% power | N=140 patients<br>N=70/arm | N=300 patients<br>N=150/arm | Reference Table (available in the Appendix)                                    |
|---|--------------------|------------------------------|---------------------------|----------------------------|-----------------------------|--|
| <b>MVPA</b><br>(REBUILD Primary endpoint)                               | 0.05               | 0.735<br>SD=1                | N=80                      | 99%                        | 99%                         | Analysis based on Cohort 2 actigraphy data 8-2 Criteria Bi-Week 4 (weeks 7-16) |
|   | 0.01               |                              | N=114                     | 95%                        | 99%                         |  |
| <b>Overall Activity</b><br>(REBUILD 1 <sup>st</sup> Secondary endpoint) | 0.05               | 0.591<br>SD=1                | N=122                     | 93%                        | 99%                         | Analysis based on Cohort 2 actigraphy data 8-2 Criteria Bi-Week 4 (weeks 7-16) |

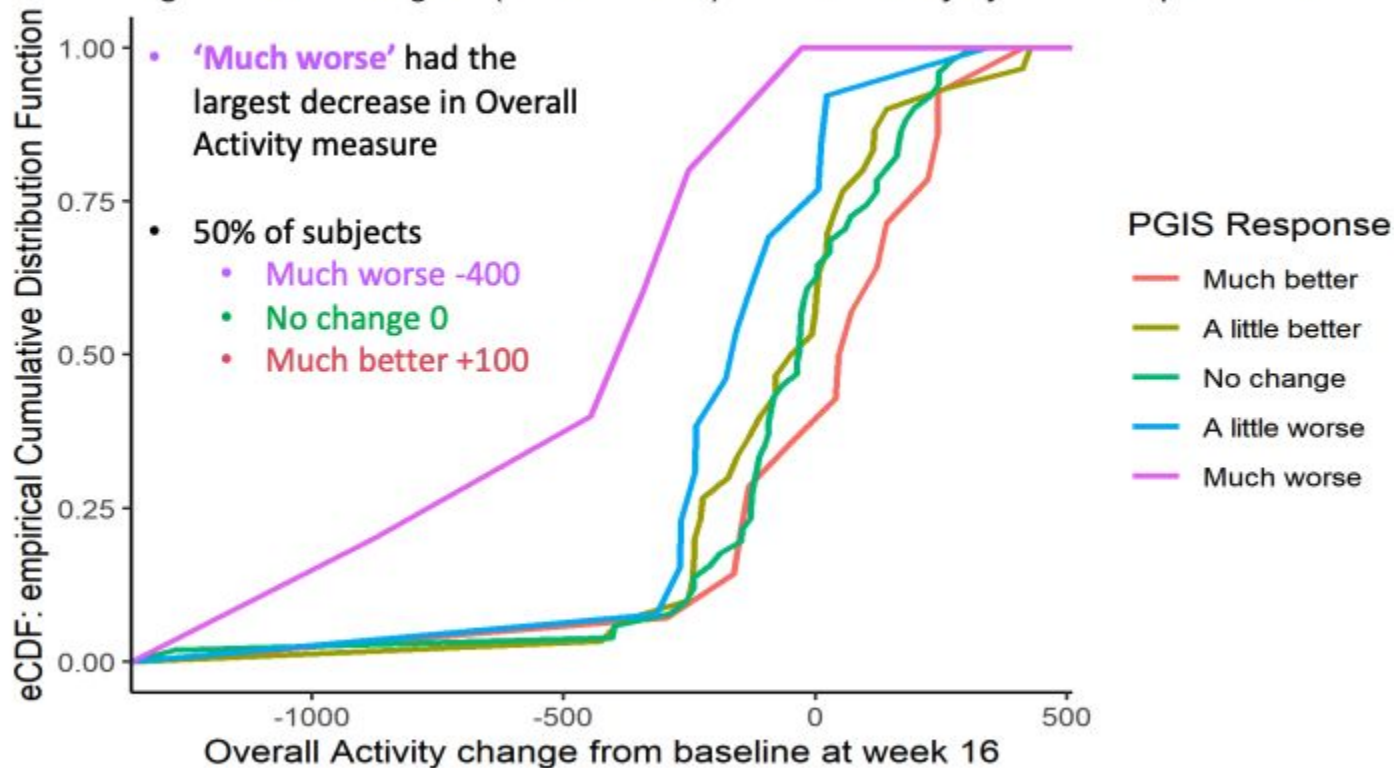
*Bi-weekly compliance defined as 8 days of which 2 are weekends, with wear-awake minutes of 600 or more minutes (10 hrs/day in a compliant day)*

## REBUILD Trial Options June 2022 Capital Raise Needs

| Options        | Based US Current Sites   | Considerations  |
|----------------|--|---|
| <b>300 pts</b> | <b>\$29.7M (78% dilution)</b><br><ul style="list-style-type: none"> <li>• Topline Results by LR: Jun-2024</li> </ul> | <ul style="list-style-type: none"> <li>• Highly powered for primary and secondary PRO endpoints</li> <li>• Potential for significant challenge in large capital raise under current market conditions</li> </ul>                          |
|                |  |   |
| <b>140 pts</b> | <b>\$0M (0% dilution)</b><br><ul style="list-style-type: none"> <li>• Topline Results by May-23</li> </ul>           | <ul style="list-style-type: none"> <li>• Well powered for primary endpoint; secondary endpoints supportive</li> <li>• Submit FDA amendment on size reduction to 140</li> <li>• Will need FDA agreement prior to implementation</li> </ul> |

# Overall Activity (Actigraphy) vs PGIS Response Categories (All 145 subjects)

Fig 2. eCDF: Change in (counts/minute) Overall Activity by PGIS Response - Week 16



## Lesson Learnt

- The history of innovations has taught us that the first iteration of progress is rarely perfect
    - But it shows us what can be possible
- &
- Gives us the opportunities to learn and iterate

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# Breaking Barriers with Digital Health Technologies: Advancing CRS Risk Prediction

WEBINAR

Thursday, February 13

11 am - 12 pm ET



*Digital Health Measurement  
Collaborative Community*



**Chris Medberry**

*Director, Global Regulatory  
Affairs Digital Health*  
The Janssen  
Pharmaceutical Companies  
of Johnson & Johnson



**Cindy Varga**

*Physician, Hematology and  
Oncology*  
Atrium Health



**Erik Koenig**

*Head, PTM Strategic  
Innovation*  
Takeda



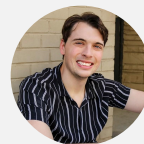
**Matt Ream**

*Executive Vice President,  
Marketing and Innovation*  
Blue Spark Technologies



**Matt Wilkes**

*Senior Medical  
Director*  
Best Buy Health



**Michael Pettinati**

*Senior Data Scientist*  
ActiGraph



**Nazila Shafagati**

*Medical Oncologist*  
Johns Hopkins  
Medicine



**Nunzio  
Camerlingo**

*Manager, AI/ML  
Quantitative & Digital  
Sciences*  
Pfizer



Defining a core digital measures set for **pediatric rare disease** to accelerate research and transform care



## PEDIATRIC RARE DISEASE

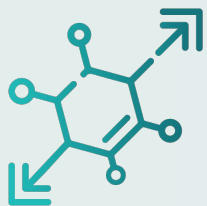


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## Scaling Digital Health



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