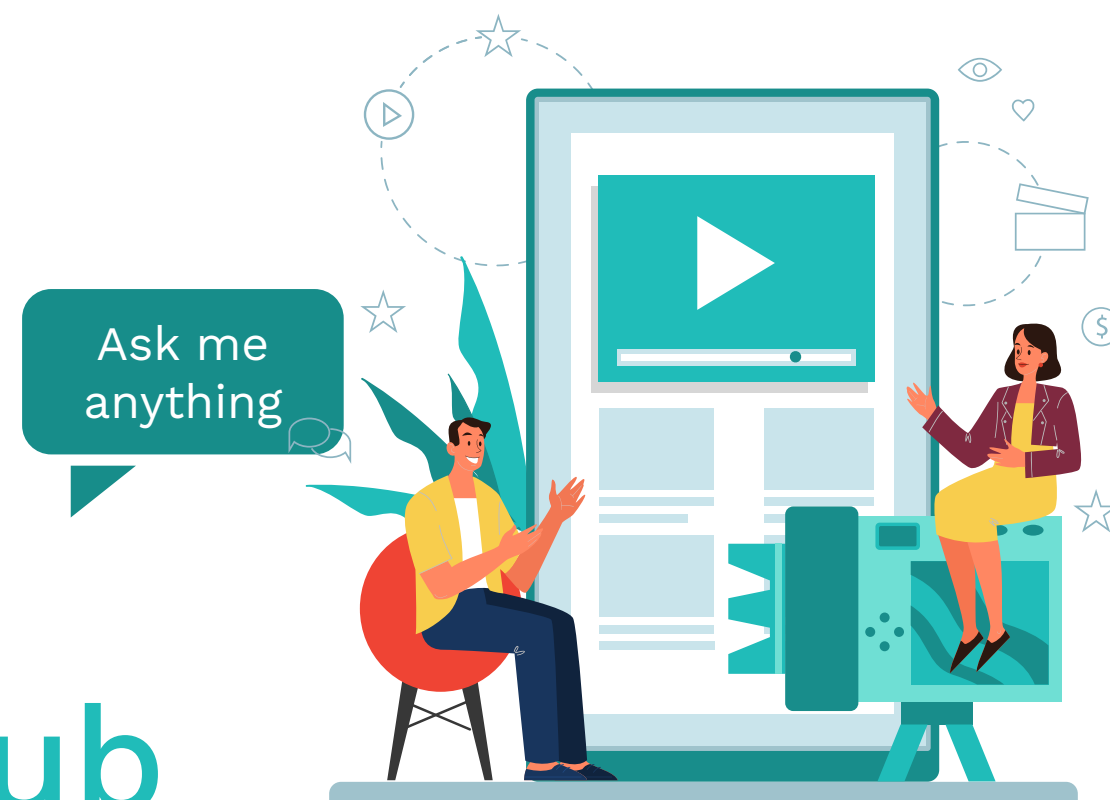




# Virtual Journal club



Advancing Digital Health Innovation in  
Oncology: Priorities for High-Value  
Digital Transformation in Cancer Care

Tuesday, March 7th, 2023 | 2pm ET



**Dana Wolff-Hughes**  
Program Officer  
**National Cancer Institute**



**Edmondo Robinson**  
Chief Digital Officer  
**Moffitt Cancer Center**



**Grace Cordovano**  
Founder | **Enlightening Results**  
Co-Founder | **Unblock Health**



**Smit Patel**  
Associate Director  
**DiMe**



**Sarah Sheehan**  
Program Lead  
**DiMe**  
**(Moderator)**

# Housekeeping Notes

- Please note today's session is being recorded; slides and recording will be available after today's session
- To ask a question for discussion during Q&A, please:
  - Either 'raise your hand' in the participant window and moderator will unmute you to ask your question live, or type your question into the chat box

2:00p-2:05p	Introductions
2:05p-2:15p	Article Overview and Panelist Takeaways
2:15p-2:45p	Panel Discussion
2:45p-2:55p	Audience Q&A
2:55p-3:00p	Closing Remarks and Adjournment

# Overview

- **Defining the Problem** – Advancing Digital Health Innovation to Improve the Lives of Cancer Patients
  1. Define areas of unmet need in cancer research and care that could be successfully addressed by digital health solutions, and
  2. Identify the drivers of successful digital health innovation in oncology
- **Addressing the Lag** – Oncology is a leader in innovative approaches to research and care. However, these advances aren't the standard of care for all patients
- **Opportunities and Obstacles** – Complex Care, Continuous Data, and Cost
- **Delivering for All** – Digital innovation supports reduction of cancer risk and disease burden, accelerated research, and care that can scale



# The deadly state of surveillance capitalism

Thursday, March 16 | 12pm ET



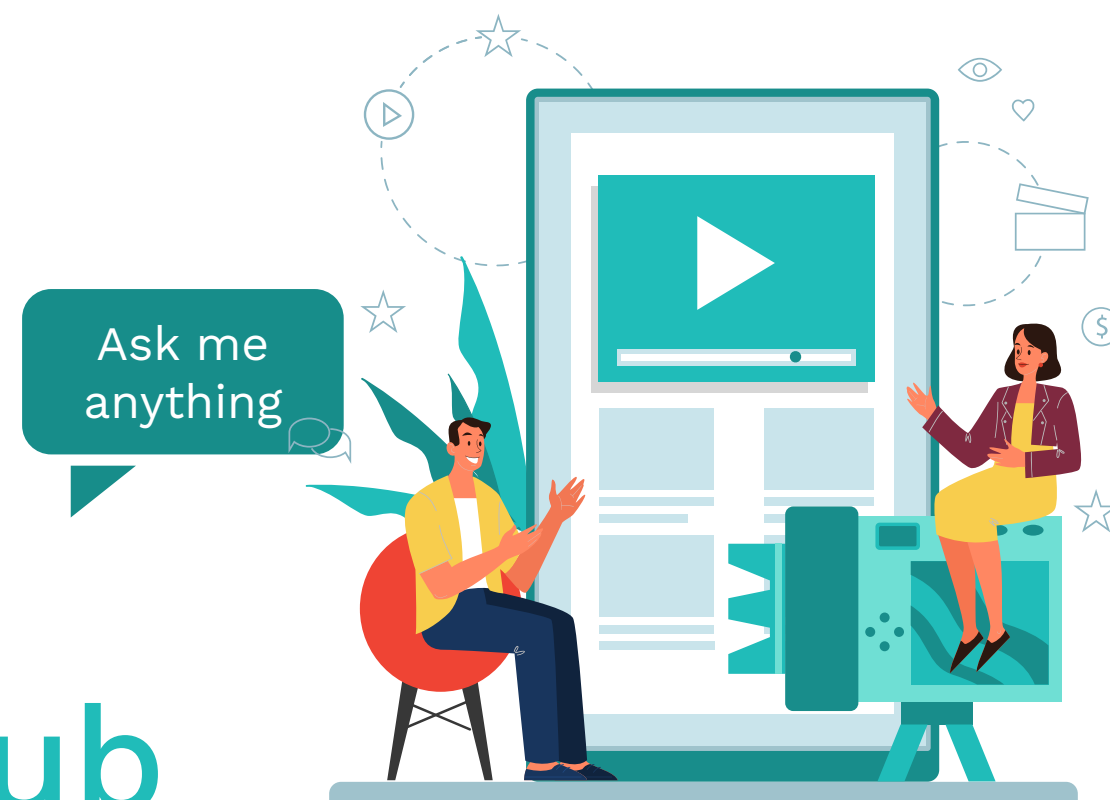
**Andrea Downing**  
Co-Founder  
**The Light Collective**



**Jennifer Goldsack**  
CEO  
**Digital Medicine Society (DiMe)**



# Virtual Journal club



**Diana Rofail, PhD, MBA**  
Global Head and Senior  
Director, PCOR  
**Regeneron**



**Pip Griffiths, PhD**  
Program Lead  
**Digital Medicine Society (DiMe)**



**Candice Taguibao  
(Moderator)**  
Program Lead  
**Digital Medicine Society (DiMe)**

## The Patient Matters in the End(point)

Thursday, April 13th, 2023 | 11am ET



# THANK YOU



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