

Lightship's clinical trial partnerships have a purpose: greater patient access. By focusing on moment-to-moment flexibility and a simplified user experience, Lightship puts people at the heart of clinical research. We embrace the latest patient-centric technologies and modalities to deliver safe and effective therapies to a more diverse patient population.



The Opportunity

- Lightship is part of a powerful group network whose goal is to identify and cultivate <u>targeted community</u> <u>partnerships</u> throughout the clinical research space.
- Lightship's clinical trials are built their communities, offering more choice and greater flexibility. By engineering research environments to be more attractive and accepting to trial participants, Lightship delivers more therapies to market.

Lightship aims to empower patients with more access and more choice. Community partnerships are an invaluable resource in making it easier for people to find, join, and take part in clinical trials.

- Sam Eells Co-Founder, Lightship



The Resources

- This Guide to <u>Develop Community Partnerships</u> is supported by the principle that every effort to increase equity and inclusion in clinical trials starts with building community trust. You'll learn:
 - 1. The importance of community partnerships and their unique benefits for improving clinical trials.
 - 2. Every step to identifying and developing strong community partnerships using advanced digital tools.



The Impact

- The <u>Diversity</u>, Equity, & Inclusion in <u>Digitized</u> <u>Clinical Trials</u> project resource will increase awareness and access to clinical trials for diverse populations.
- By demonstrating a genuine interest in diverse populations, the clinical trials industry begins to build a community of trust for broader trial participation in the future.





Lightship's people-first approach to clinical trial design and execution makes it easier for patients and caregivers to become an active part of clinical research. By offering more options for participation and harnessing the most cutting-edge technologies in patient engagement and data analysis, we create inclusive clinical trials that deliver more life-saving therapies to those in need.



The Opportunity

- Streamlining the digital process and increasing trial efficiencies includes dedicating new or current team members to the incorporation of the latest digital tools.
- By utilizing our technology platforms and people-first approach to clinical research, Lightship ensures that sites and investigators can participate in more studies and engage with more patients, while still maintaining their current practice. A dedicated digital navigator makes it all possible.

Navigating clinical trials can be overwhelming. Patients and professionals need support with digitization throughout the life of the clinical trial.

- Sepehr Shojaei Vice President, Design Solutions, Lightship



- The <u>Digital Clinical Trials Navigator</u> resource is a job description detailing how this role can set clinical trials up for success and keep sponsors on track with their diversity plans.
 - Learn how a digital clinical trials navigator can support clinical trial teams and participants.
 - 2. Customize the job description to include this role from the sponsor, CRO/DCT or site level.



The Impact

- The <u>Diversity</u>. Equity. & Inclusion in Digitized <u>Clinical Trials</u> project resource allows hiring and onboarding of study teams who are capable of operating innovative and digitized trials.
- This resource emphasizes the importance of digitization and provides trusted support.

