



# Powering Digital Health Innovation through Successful VC Funding

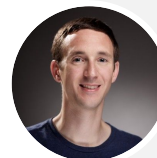
May 11, 2022 at 12p ET



Aaron Gani, MBA  
CEO at BehaVR



Owen McCarthy, MBA  
Co-Founder at MedRhythms



Ben Lewis, MBA  
CEO at Limbix



*Moderator:*  
Jen Goldsack, MBA  
CEO at DiMe Society



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# Housekeeping

- **This session will be recorded**

- Slides and recording will be available on DiMe's webinar page after the session

- **Ask questions!**

- **'Raise your hand'** in the Reactions and the moderator will unmute you, or
- **Type your question** in the chat box



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# Powering digital innovation through funding strategy

- Building and funding a PDT company is different
- Partnership models - for research, development and commercialization
- The path to reimbursement
- Why PDT's should lead the way on Value-based Care contract structures
- Current Market Turmoil and how to survive it



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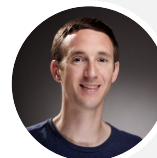
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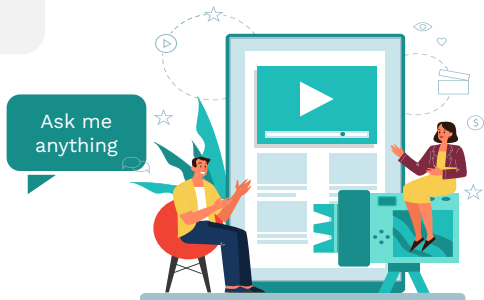
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DIME

## Virtual Journal club



## Recommendations for Defining and Reporting Adherence Measured by Biometric Monitoring Technologies

May 12th, 2022 11am ET



**Iredia Olaye PhD, MSc, MS**  
Fellow  
**Weill Cornell Medicine, Cornell  
University**



**Isaac Rodriguez-Chavez,**  
PhD, MHSc, M.Sc.  
Senior Vice President  
**Icon**



**Ali Ciger**  
Vaccines Country Lead  
**Pfizer Germany**



**Carrie Northcott, PhD**  
Director, Project Lead  
**Pfizer**



**Mia Belovsky, BS**  
MD Candidate  
**Sidney Kimmel Medical**



**Driving Inclusion in  
Digital Health  
Measurement  
Product Development  
and Deployment**

**Webinar**

**May 25, 2022**

**11:00am - 1:00pm (ET)**



**DATAcc**

*Digital Health Measurement  
Collaborative Community*



**Amy Sheon**  
Advisor  
NDIA



**Anindita (Annie) Saha**  
Assistant Director,  
Digital Health Center of Excellence FDA



**Ariel Dora Stern**  
Associate Professor at Harvard Business School  
Visiting Scholar at Hasso Plattner Institute Digital  
Health Center



**Bray Patrick-Lake**  
Senior Director, Strategic Partnerships  
Evidation Health



**Carrie Northcott**  
Digital Health Technologies  
Pfizer



**Celine Marquez**  
Global Medical Director,  
Digital Health Technologies  
Genentech



**Ernest Moy**  
Executive Director  
VHA Office of Health Equity



**Jamileh Jemison**  
Digital Clinical Director  
MindMed



**Jeanne Chung**  
Program Lead  
DiMe



**Jennifer Goldsack**  
CEO  
Digital Medicine Society (DiMe)



**Kalvin Yu,**  
Vice President, Medical & Scientific Affairs  
Becton, Dickinson & Co.



**Kristin Size**  
Head of Study Devices  
Verily



**René Quashie**  
Vice President, Policy & Regulatory Affairs, Digital  
Health Consumer Technology Association



**Silas Buchanan**  
Principal  
Institute for eHealth Equity



**Yashoda Sharma**  
Program Director  
DiMe



# THANK YOU

Aaron Gani, BehaVR  
Owen McCarthy, MedRhythms Inc  
Ben Lewis, Limbix

DiMe proudly banks with Managing Director Anthony Cuadro, who specializes in startups, alternative investments, life sciences, and Medtech banking. Interested in doing business with FRB?

Contact Anthony at [acuadro@firstrepublic.com](mailto:acuadro@firstrepublic.com) to get started!



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