Ophelia
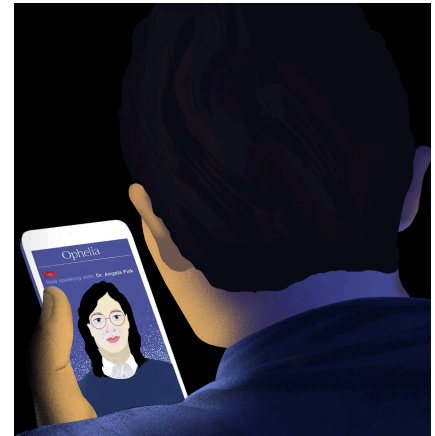
Beating opioid addiction from home with Ophelia's patient-first virtual platform

About Ophelia

Ophelia treats opioid addiction and co-occurring mental health conditions without requiring in-person visits by combining virtual capabilities, proven science, and a consumer-first approach. Ophelia offers video-based clinical visits, prescriptions for suboxone and comfort medications, remote urine drug screening, and wraparound support services for long-term recovery, making evidence-based and judgment-free care for opioid use disorder (OUD) easily accessible from the privacy of a patient's home.

The opportunity

- The healthcare landscape increasingly embraces virtual care to address critical health issues efficiently and effectively. Ophelia's patient-first virtual platform presents an innovative opportunity for health systems to enhance population health management capabilities.

- This proactive approach facilitates preventive care, drives significantly improved treatment retention, and reduces hospital readmissions through regular patient touchpoints and a focus on long-term recovery support.

The challenge

- Managing OUD and reducing emergency department (ED) utilization rates related to overdoses are significant challenges for health systems across the nation.

- Patients with OUD require continuous support and timely interventions to prevent relapses and overdoses.

- High rates of ED visits due to overdoses strain healthcare resources and highlight the need for more effective outpatient management and support systems.

⚙️ The approach

- Ophelia seamlessly integrates video-based clinical visits, medication management, and continuous support tailored to each patient's unique needs.
- Each patient receives a personalized treatment plan based on evidence-based practices, ensuring the most effective care and support for their circumstances.
- With its proprietary EMR and analytics capabilities, Ophelia can provide health systems with actionable insights to improve patient outcomes, track progress, and adjust treatment plans as needed.

✪ The success

✔ Patients engaging with Ophelia's virtual care services demonstrate significantly higher levels of engagement in treatment and adherence to treatment plans, resulting in over 70%[1] retention of insured patients at 180 days and total cost of care savings of about 60%[2].

✔ Health systems utilizing Ophelia's platform can generate substantial decreases in ED visits related to opioid overdoses, easing the burden on emergency services and improving patient safety.

✔ Ophelia's model helps health systems achieve significant cost savings by preventing relapses and reducing hospital readmissions while delivering high-quality care.

❝ OUD is treatable. We need to expand access. Only 5% of patients are receiving any MOUD within 7 days of hospital discharge despite the fact that it is proven to significantly reduce the chances of overdose. At Ophelia, we are eager to partner with health systems - both outpatient facilities and acute care hospitals - to provide care continuity and help these patients stay healthy."

— Zack Gray
Co-founder and CEO, Ophelia

---

[1] *Based on study of >3,800 patients entering care with Ophelia in 2022*
[2] *Based on study with a single Medicaid MCO, including over 1,000 Ophelia patients from 2021-2023*