

# Virtual Journal club





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Quantifying the Benefits of Digital Biomarkers and Technology-Based Study Endpoints in Clinical Trials: Project Moneyball



Paul Strijbos PhD
Product Development Neuroscience
F. Hoffmann-La Roche Ltd
Basel, Switzerland





Jen Goldack, MBA
CEO
DiMe Society
Moderator



## But first, housekeeping

- Please note today's session is being recorded
- To ask a question for discussion during Q&A, please:
  - Either 'raise your hand' in the participant window and moderator will unmute you to ask your question live, or
  - Type your question into the chat box
- Slides and recording will be available after today's session



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## Moneyball - our inspiration



Your goal shouldn't be to buy technologies.



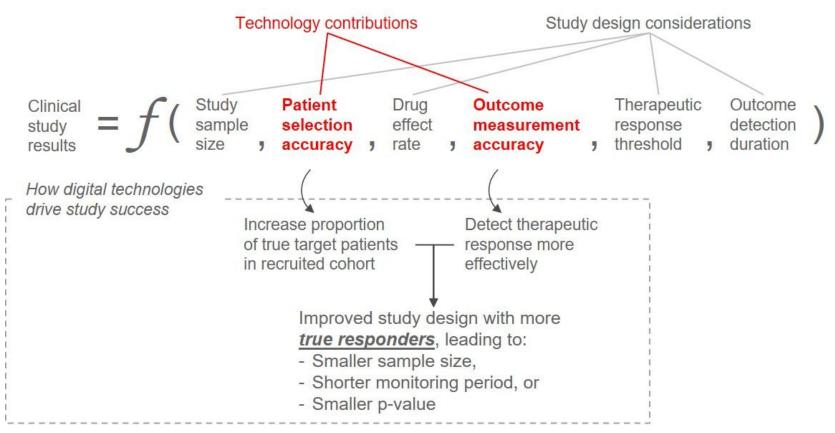
Your goal should be to buy clinical study successes.

clinical study successes
In order to buy in terms you need to buy true responders. of p-value

There is an optimized study design we can afford.

## Win with digital biomarkers





#### Roche – SYSNAV – University of Oxford Partnership



Cocreating novel wearable technology and functional dEPs











# ActiMyo® and Syde® wearable technology enables measurement of disease progression in the real world



#### Commercialized by SYSNAV Navigation Technologies

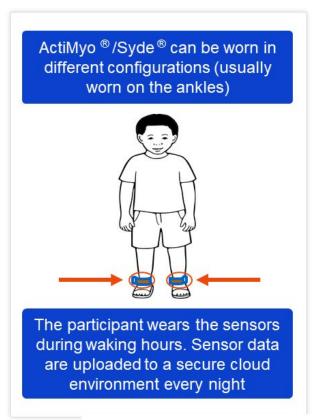


ActiMyo® (2011)



**Syde**® (2021)

- Magneto-inertial technology
- Validated and sophisticated fusion algorithms
- Class I MD, GDPR Compliant, QMS
- Measures movement continuously during daily living with high accuracy and precision
- Pediatric and adult use
- Optimized for clinical trial use



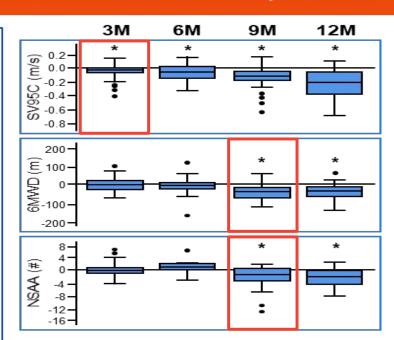
#### Development of a new real-world endpoint: SV95C



SV95C is a digital measure of peak ambulation performance during normal daily living.

It represents the minimum velocity of the 5% of the fastest strides taken by a wearer<sup>1</sup>

- Differentiates healthy boys from boys with DMD
- Is sensitive to therapeutic intervention (steroids)
- SV95C MCID compares to that seen with NSAA, 6MWT
- Correlates with 6MWT, NSAA and 4SC
- In DMD, detects early decline in natural history or improvement due to the initiation of corticoid treatment
- SV95C precedes loss of performance in DMD with 6MWT



#### Regulatory qualification of SV95C: An industry first





→ FDA COA Qualification Program (#000103)

COA, clinical outcome assessment; SV95C, stride velocity 95th centile

1. European Medicines Agency. Qualification opinion on stride velocity 95th centile as a secondary endpoint in Duchenne muscular dystrophy measured by a valid and suitable wearable device (2019). Available at: https://www.ema.europa.eu/en/documents/scientific-guideline/qualification-opinion-stride-velocity-95th-centile-secondaryendpoint-duchenne-muscular-dystrophy en.pdf. (Accessed February 2022); 2. Haberkamp M, et al. Neuromuscul Disord. 2019; 29:514–516; 3. Mantua V, et al. Nat Rev Drug Discov. 2021; 20:83–84.

#### Regulatory qualification of SV95C

#### Final EMA opinion<sup>1</sup>

"Stride velocity
95th centile
(SV95C)
measured at the
ankle...

...is an acceptable secondary endpoint in pivotal or exploratory drug therapeutic studies for regulatory purposes...

...when measured by a valid and suitable wearable device...

... to quantify a patient's ambulation ability directly and reliably in a continuous manner in a home environment and as an indicator of maximal performance"

- Quantifies baseline performance<sup>1</sup>
- Monitors disease progression and treatment benefits<sup>2</sup>
- Complementary to traditional endpoints in collecting efficacy evidence and potential to replace traditional endpoints<sup>3</sup>





EMA, European Medicines Agency, SV95C, stride velocity 95th centile.

<sup>1.</sup> European Medicines Agency. Qualification opinion on stride velocity 95th centile as a secondary endpoint in Duchenne muscular dystrophy measured by a valid and suitable wearable device (2019). Available at: https://www.ema.europa.eu/en/documents/scientific-guideline/quali fication-opinion-stride-velocity-95th-centile-secondaryendpoint-duchenne-muscular-dystrophy en.pdf. (Accessed February 2022); 2. Servais L, et al. Digit Biomark 2021; 5:183–190; 3. Servais L, et al. J Neuromuscul Dis. 2021. doi: 10.3233/JND-210743. Online ahead of print.

#### Dramatic impact of SV95C on study design and patient burden



Robust assessment of MCID ensures clinical studies are adequately powered to demonstrate meaningful change

	6MWT	SV95C
MCID	30-meter difference	0.1 m/s (~6.24% decline, 36-meter difference on 6MWT) (Studies ongoing to confirm validity)
Sample size required	>100 patients per treatment arm	14 patients per treatment arm (DMD > 7 years of age; 6MWT baseline < 450m)

- Improved sensitivity and reliability of SV95C versus 6MWT
- The ability to conduct smaller, shorter clinical studies using SV95C confers a significant advantage in rare diseases (where there are fewer patients) over traditional endpoints

6MWT, 6-minute Walk Test; DMD, Duchenne muscular dystrophy, MCID, minimally clinically importance difference; SV95C, stride velocity 95th centile. 1. Servais L, et al. J Neuromuscul Dis. 2021. doi: 10.3233/JND-210743. Online ahead of print.



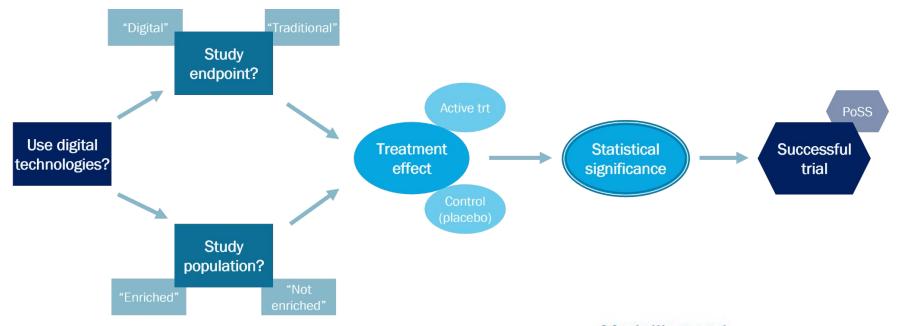
#### What does SV95C mean for DMD?<sup>1</sup>

Multi-stakeholder impact, benefiting the entire health ecosystem

# Benefits of using highly sensitive digital endpoints in drug development **Trial duration** Burden Sample size Inclusion

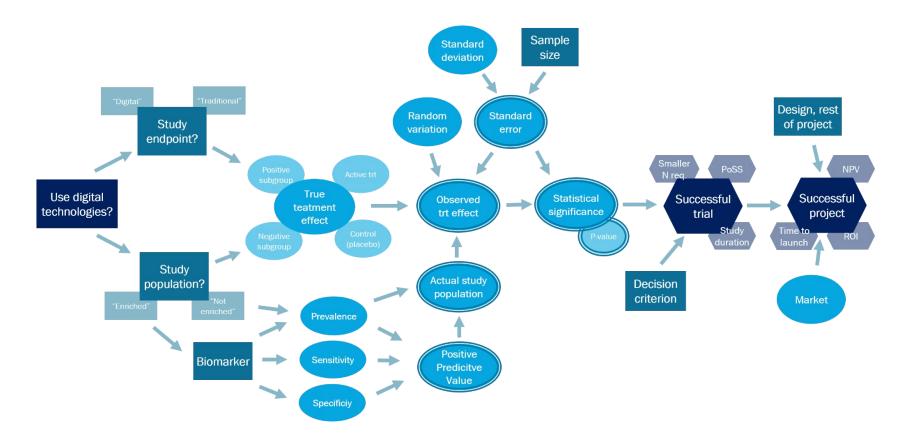
## Core components of quantitative model DAKE



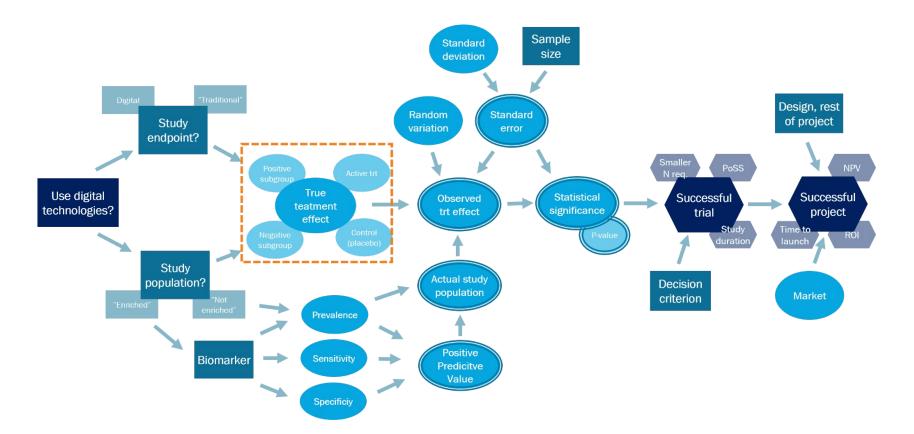




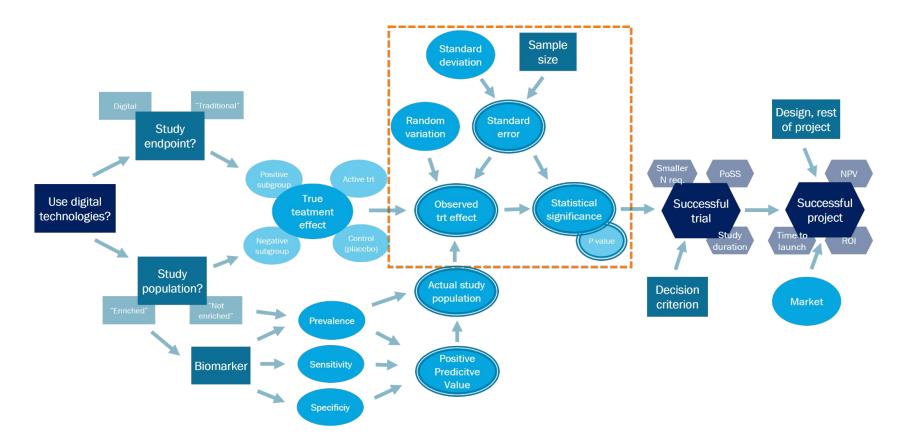




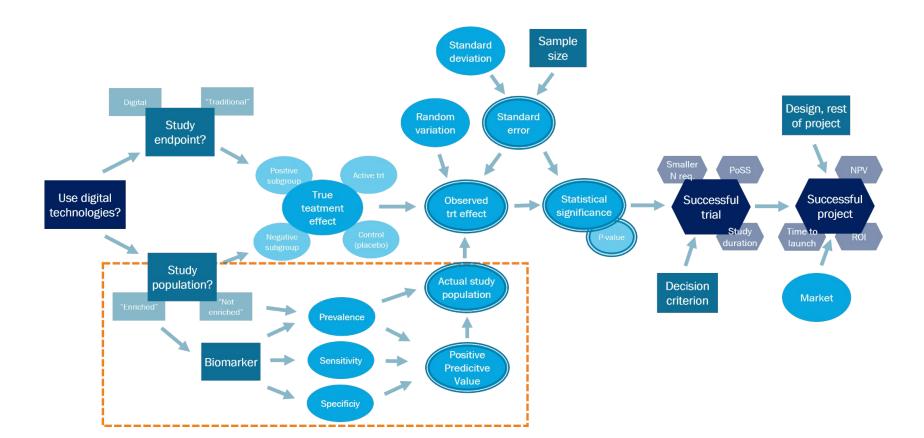




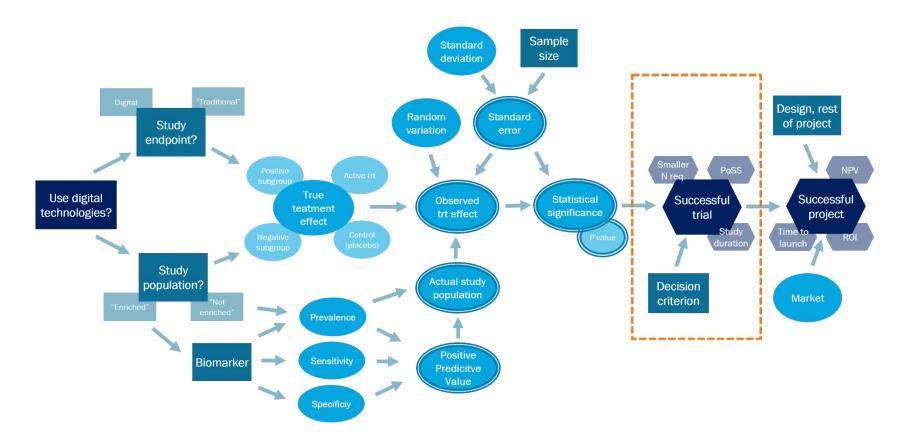




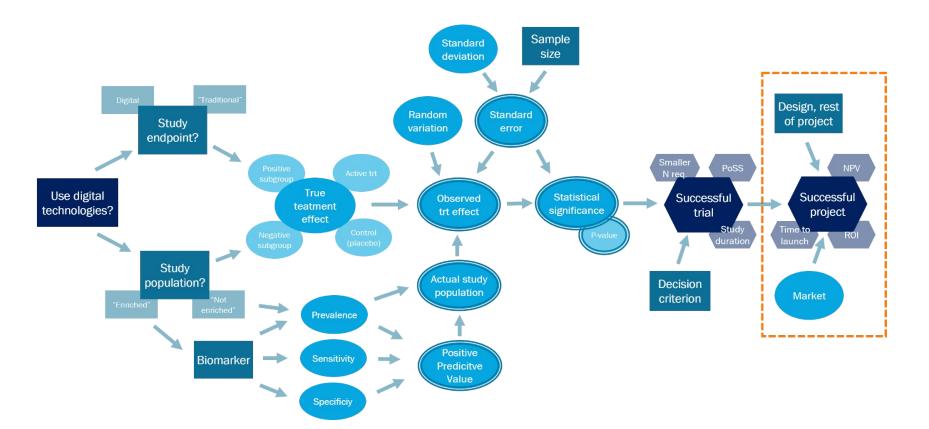






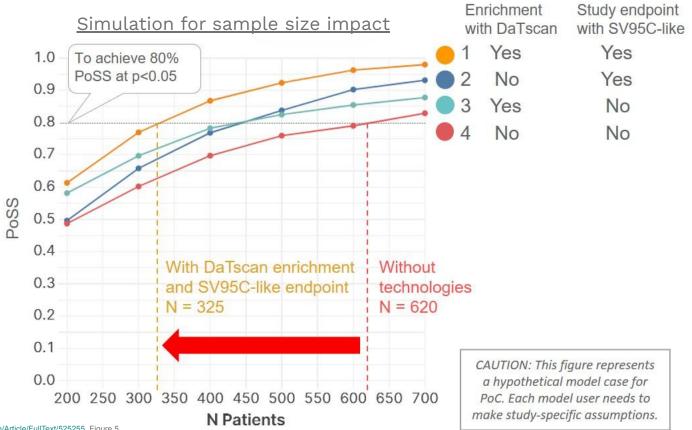






## Biomarkers can reduce sample size

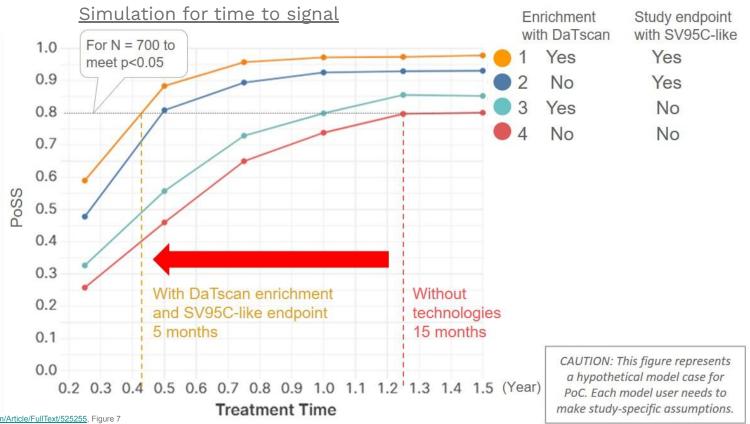




https://www.karger.com/Article/FullText/525255, Figure 5

#### Or time to market





https://www.karger.com/Article/FullText/525255, Figure 7



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#### Nocturnal Scratch as a Digital Endpoint for Atopic Dermatitis

Public launch event Sept. 8, 2022 | 10 a.m. ET



#### **Project Collaborators**











sanofi



## Virtual Journal club





Pirinka Georgiev
Associate Director
Pfizer
Minnesota, USA

Digital Biomarkers

Considerations for Conducting Bring Your Own "Device" (BYOD) Clinical Studies

Krishna Jhaveri Clinical Lead Motion BioSensors Group New York, USA





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## THANK YOU

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Dr Paul Strijbos PhD, Product Development Neuroscience - F. Hoffmann-La Roche Ltd Basel, Switzerland





